Group: ____



Exercise: Activism campaign

Plan your activism campaign as a group. What is your message that you want to tell others, the whole class, your school or perhaps the whole city?

- 1. Think together with your group, what kind of anti-bullying message would you like all students and all teachers to hear?
- 2. What form of activism do you want to use to present your message? (for example a demonstration, march, a piece of art or song, a blog post, a video, dance, or clothing.)
- 3. Where and when will the activism campaign take place?
- 4. What do you plan to design/create for the campaign? (poster, sign, badge, video, etc.)

Complete the information below together with your group.

1. Your group's anti-bullying slogan:



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2. Form of activism you chose to use:

3. Where and when the campaign is organized:

4. What do you plan to design/create for the campaign:

5. How are the tasks divided in your group:

Task:	Who does it?